

## The Platform

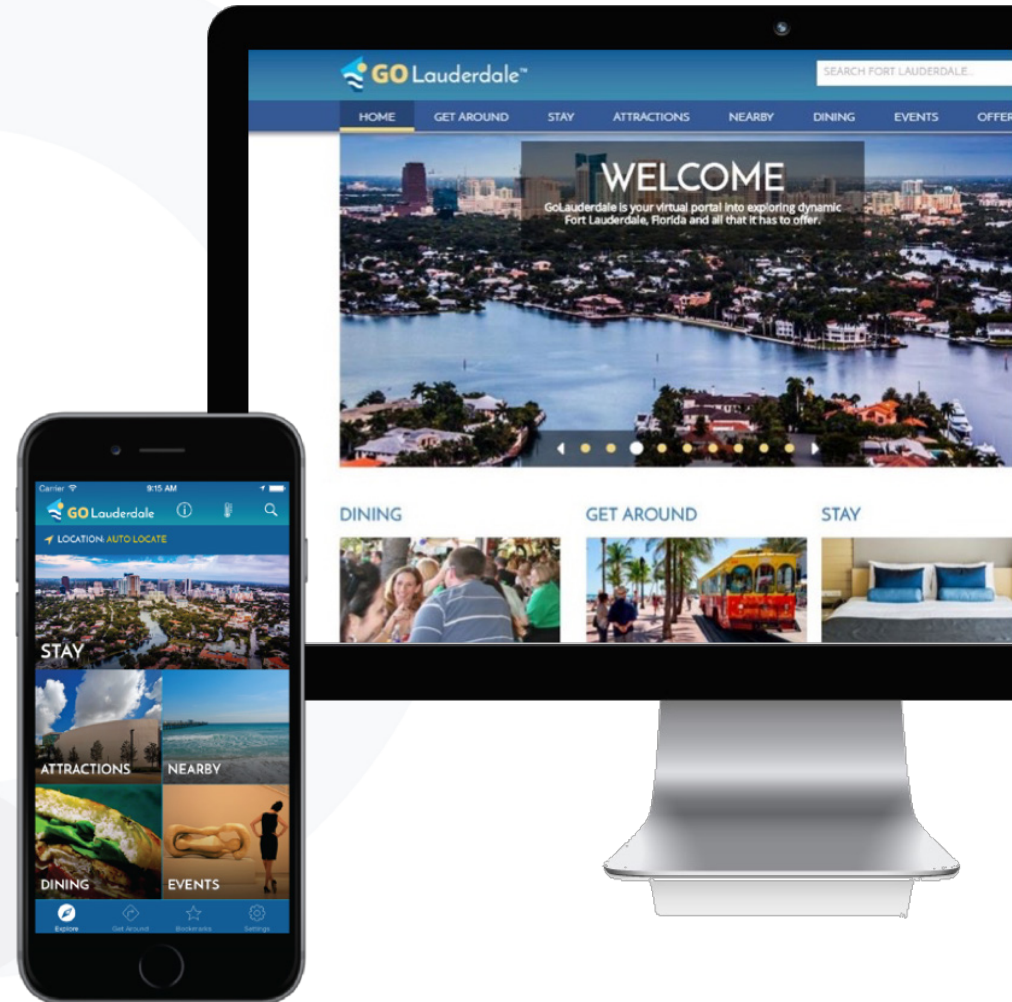
CivicConnect provides a single, scalable and flexible platform to enable powerful applications by visualizing and actualizing data sources that enable sustainable city development. City administrators and local business owners can easily manage and promote local commerce and nearby events for citizens and visitors to discover.

### City Administrator Dashboards

Powerful data collection and analytics fuel an administration dashboard that helps city administrators manage and promote local events calendars alongside public events, create & deploy custom marketing feeds, manage digital signage, track pedestrian and mobility to better plan for city development and much more.

### Citizen & Visitor Mobile Apps

Citizens, business travelers and visitors can easily navigate between neighborhoods, make a restaurant reservation, book a hotel and car, search for points of interest and enjoy nearby events around the city with AR-powered interactive mobile applications.



## Administrator Software Features

*By visualizing data in a meaningful way, administrators can improve city operations to enhance the lives of citizens & tourists; Live, Work and Play.*

### Dashboard

- » Powerful data dashboards, heat maps and visualization tools
- » Augmented reality (AR) overlays of virtual signage over a real-world environment to interact with city assets
- » Interactive maps of special events & conferences
- » Track pedestrian and mobility activity
- » Smart parking visualization
- » Filter & visualize data with graphs and charts

### Configuration

- » Language localization tool
- » Augmented reality (AR) settings
- » Activate & manage digital signage for monetization opportunities
- » Filter news & alerts sources for mobile and web applications
- » Mobile 360 views
- » Define real-time location streams
- » Schedule settings for data processing tasks

### Data Management

- » Manage and promote local events calendars alongside public events via 3rd party API (e.g. OpenTable, Yelp, media outlets, etc.)
- » Custom dataset overlays for places, events, and geospatial map details
- » News, alerts, and notifications
- » Machine learning algorithm layered on captured historical datasets for predictive learning & data analytics
- » Deploy custom marketing feeds & promotions via region-specific geofencing
- » Define virtual POIs that are presented on the mobile platform as AR objects

### Reports

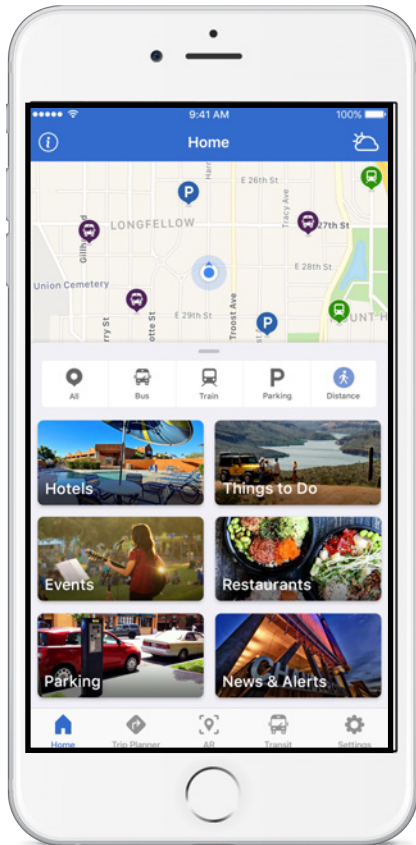
- » Software summary reports
- » Usage reports
- » Operation reports

## Citizen Mobile Features

*An immersive and streamlined resource for exploring and navigating around the city*



*Economic  
Development*



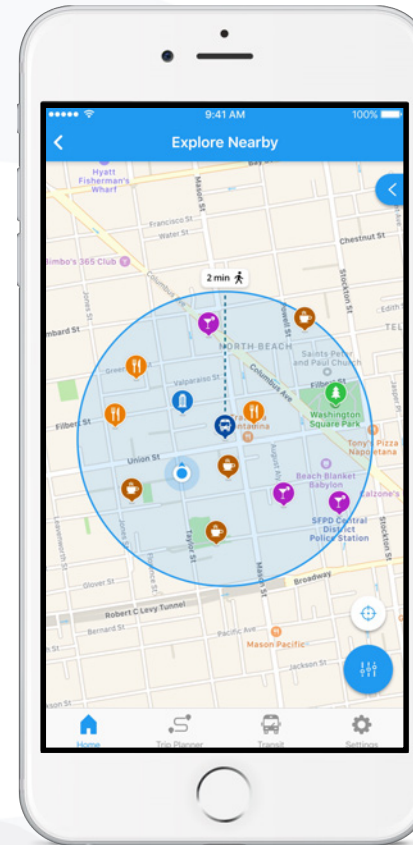
### Categorized Menu:

- Designed for your city
- Dedicated category types
- Filter by Type



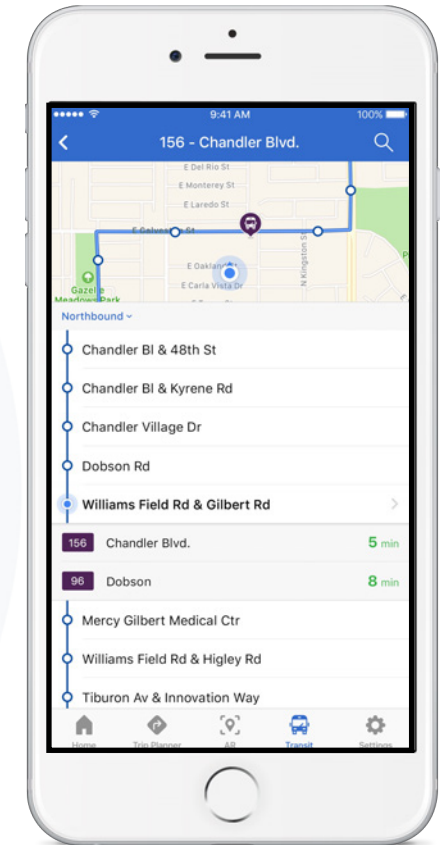
### Augmented Reality:

- Camera view / street view
- Tap for POI details & real-time information
- Tap for directions



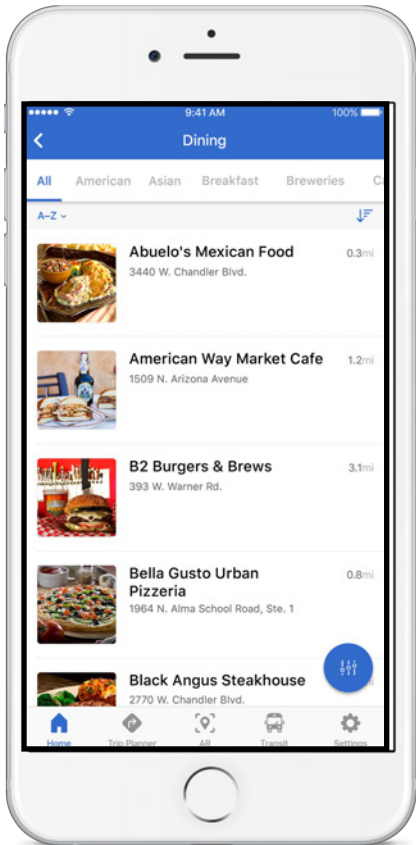
### Nearby:

- View points of interest near a stop
- Set custom distance radius
- Filter data types



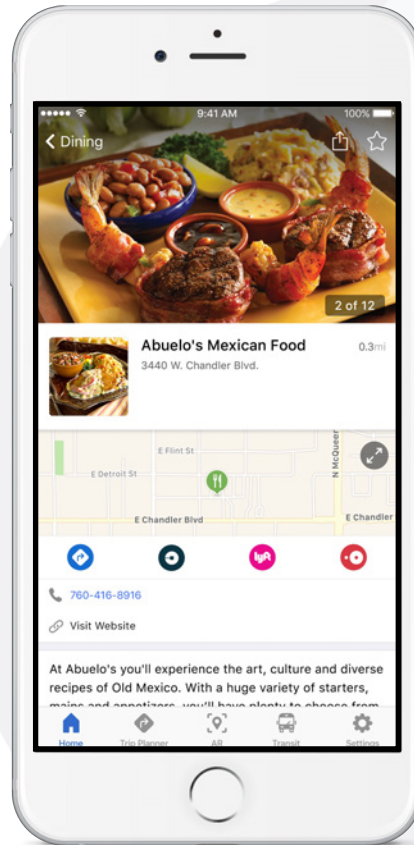
### Transit Schedules:

- View route & stop info
- View schedules
- Real-time departures
- Route maps



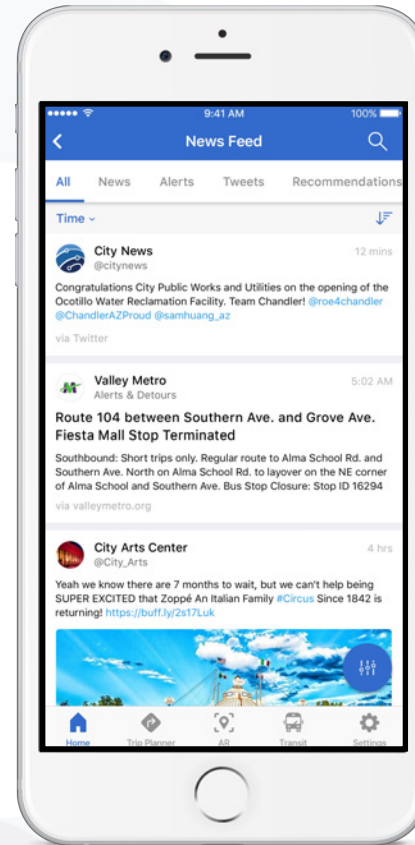
### Category Listings:

- Filter & sort category listings
- Tap for details



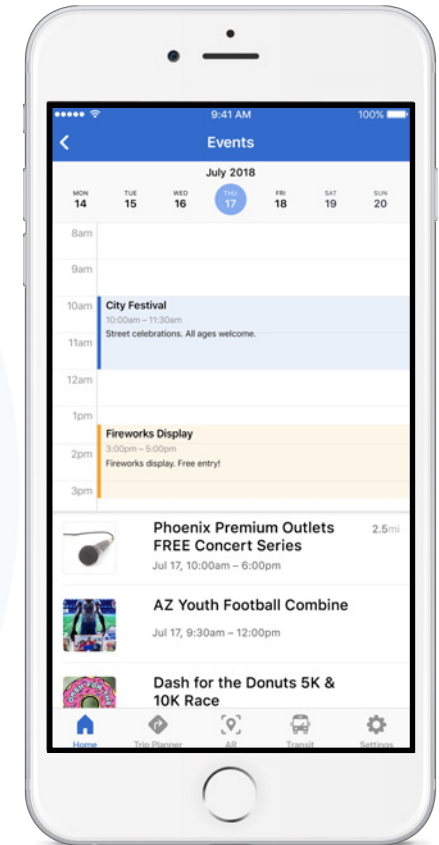
### Listing Details:

- View details for a POI
- Get directions
- Save to bookmarks
- Contact & visit website



### News & Alerts Feed:

- Personalized news & alerts feed
- Integrates with city specific feeds
- Filter news sources



### Events:

- Automatic social media calendar
- Integrates with city specific feeds
- Sort and filter
- Set event reminders